



**Become a business sponsor and support  
tourism and the beauty of Ulster County!**

**Audience Reach Potential:**

Newsletters and Print Mailings: 4000 and above  
Website and Facebook Page: 1500 and above  
E-Newsletters and Email: 1000 and above  
Event Brochures: 500

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## **Sponsorship Levels (2019)**

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### **\$2,500 Visionary (\$2,220 tax-deductible)**

- Logo on Website, in Newsletters (bi-annual print and monthly electronic) and on Facebook page;
- Ability to post monthly news/discounts to our Facebook Community;

***Event Benefits:***

- Special Thanks in Historic House Tour (HHT) and Land Conservation Celebration (LCC) brochures and at events;
- Full-page COLOR ad (4.4"W x 7.5"H) portrait pdf in HHT and LCC brochures;
- (4) Complimentary tickets to both HHT and LCC events;
- Banner display option, provided by sponsor, at receptions.

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### **\$1,000 Leader (\$860 tax-deductible)**

- Logo on Website, in Newsletters (bi-annual print and monthly electronic) and on Facebook page;
- Ability to post monthly news/discounts to our Facebook Community;

***Event Benefits:***

- Special Thanks in HHT and LCC brochures and at events;
- Full-page black and white ad (4.4"W x 7.5"H) portrait pdf in HHT and LCC brochures;
- (2) Complimentary tickets to both HHT and LCC events.

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### **\$500 Steward (\$430 tax-deductible)**

- Logo on Website, in bi-annual Newsletters (bi-annual print and monthly electronic) and on Facebook page;
- Ability to post monthly news/discounts to our Facebook Community

***Event Benefits:***

- Half-page black and white ad (4.4"W x 3.75"H) landscape pdf in HHT and LCC brochures;
- (1) Complimentary ticket to both HHT and LCC events.

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### **\$250 Conservator (\$250 tax-deductible)**

- Logo on Website and in Newsletters (bi-annual print and monthly electronic);
- Special thanks on Facebook page.

***Event Benefits:***

- Quarter-page black and white ad (4.4"W x 3.75"H) landscape pdf in HHT and LCC brochures.

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### **\$100 Explorer (\$100 tax-deductible)**

- Name of business on Website and in Newsletters (bi-annual print and monthly electronic);

***Event Benefits:***

- Name of business listed as sponsor in HHT and LCC brochures.

*All gifts are tax-deductible to the fullest extent of the law, where listed. Wallkill Valley Land Trust, Inc. is a 501(c)(3) nonprofit organization (EIN: 22-2867070)*